

Buy a donut in Kirkoff TODAY!

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# GV PRSSA NEWSLETTER

NOVEMBER ISSUE



Group photo of some of our members in Detroit at the Quicken Loans agency tour this past Friday.



GV PRSSA

## DONUT SALE

- Kirkhof
- Nov. 8th
- 8am-11am and 2pm-4pm
- \$1 a donut

\*We can take venmo, card, or cash!



Treat yourself to a donut **TODAY** from **8am-11am** and **2pm-4pm** with your fellow PRSSA members and friends in **Kirkhof**! Donuts are only a \$1 each. What a deal!

## Next Meeting

Our next meeting is **TODAY November 8th** in **Niemeyer room 148** at **9PM**. We will host **Julie Lankes** from **Boxboom Creative**. The topic of discussion will be about branding.

## Opportunities

[8THIRTYFOUR Integrated](#)

[Communications Winter Internship](#)

[Opportunities](#)

Not one, but two internships are available at 8THIRTYFOUR

Integrated Communications, for the winter semester. The first internship is focused on PR and the second internship opportunity is focused on Communications.

For more information contact **Laurel Budrick** at [Budrickl@mail.gvsu.edu](mailto:Budrickl@mail.gvsu.edu).

[Campus Recreation Hiring Social Media Intern for the Winter semester](#)

This internship includes on and off-campus outreach, attending events and networking opportunities, collaborating with various programs and individuals, and more. To apply, [click here](#) by completing the [Employment Application](#).

[General Motors Discover Your Drive NAIAS Student Journalism Experience](#)

This program exposes students to the auto show in Detroit, giving you access to executives, exclusive product reveals, press conferences, and subject matter experts. You will also work with a team of other students to produce news content that you can add to your portfolios.



## Important Dates

**Today** – Donut Sale in Kirkhof – Stop by and treat yourself on your way to class!

For more information, look above!

**11/9** – Ad Club Agency Tours – Ad Club will be touring **DVS** at **5pm**. DVS specializes in Digital Marketing and offers a range of services from Strategy and SEO to Print and Media. The event is **\$5** for non-members (pay at the event) and **free** for members. If interested, sign up [here](#)!

**12/1** – Chicago Agency Tours – We will be touring **SapientRazorfish** at **11am** and **Ogilvy & Mather** at **2pm**. To sign up, [click here](#). Keep a look out for more details in the next week!



## Member of the Month

Kyra O'Dell is a senior majoring in Communication Studies with an emphasis in Public Relations and a minor in Elementary Education. Kyra is currently a marketing manager at Grand Rapids Healing Yoga, an Account Executive at

For additional information or to apply, click [here](#).

For any additional questions please contact **Aaron**

**Robert** at [roberta@mail.gvsu.edu](mailto:roberta@mail.gvsu.edu), who participated in the 2017 program!

### The Identity Internship Summer Program Opportunity

The Identity Internship Program offers future public relation professionals an opportunity to gain experience in a fast-paced agency setting. This agency is offering a Media Relations and Marketing internship and Social Media Internship.

For more information please visit their website, [here](#).

### The Plank Center Leadership Society Needs Your Help

One potential opportunity The Plank Center for Leadership in Public Relations is currently researching is the creation of The Plank Center Leadership Society. Their intention is to recognize and reward top PR students on a national level to distinguish themselves in the industry.

How can PR students help? Please take this [survey](#), so they can better understand how to create a society most beneficial for students across the country. The survey will close 11/10.

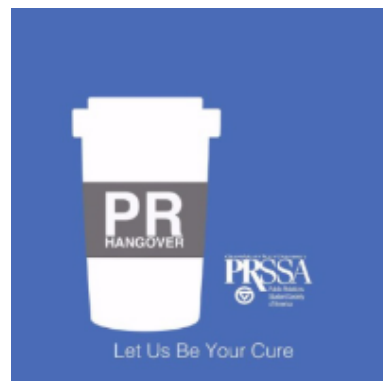
For additional information email **Laurel Budrick** at [budrickl@mail.gvsu.edu](mailto:budrickl@mail.gvsu.edu).

GrandPR, a Communications and Social Media Intern for Grand Rapids After Hours, and a Seamstress for a small company called Charley Charles Shop. Even with her busy schedule, Kyra has made it to every meeting this semester! You rock Kyra!

## Blog for us!

Curious about the difference between Marketing and Public Relations? Read our [latest blog post](#), where Laurel Budrick discussed the differences between Marketing and Public Relations.

To write a blog contact **Aaron Robert** at [roberta@mail.gvsu.edu](mailto:roberta@mail.gvsu.edu) to coordinate topics and deadlines. Not only will your blog be edited but we will give you a shoutout on social media and our website. Future employers may be exposed to it too!



## PR Hangover

In our [latest podcast episode](#), special guest Aaron Robert hosts the first ever Hangover Takeover. Aaron takes over to interview Jake Cochran and Andrew Pattee, two employees at Grey who were recently featured in Adweek for National Coming Out Day. Andrew and Jake give Aaron and other LGBTQ students advice on going into the professional world while talking about their experiences as gay men in the industry.

To propose a future podcast topic, contact **Hunter Burin** because he is always open for ideas. Or you can simply recap our last meeting and share your thoughts about the speaker we hosted! You can contact him by email at [burinh@mail.gvsu.edu](mailto:burinh@mail.gvsu.edu).

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