

# The PRes

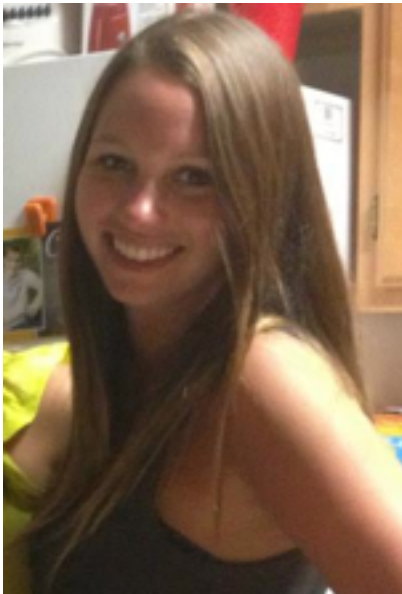
## The Chapter Meeting Newsletter

October 23, 2013

### Upcoming Events

- **October 25-29: National Conference**
- **November 6: Next Meeting in Honors College room 218**
- **November 8: Detroit Agency Tour**

### Member of the Month....



### Congratulations Stephanie Kotschevar!

Congratulations Stephanie! You are our first Member of the Month! We appreciate all of your hard work and dedication to our Chapter! You were chosen as our Member of the Month because of your hard work on our blog, attending meetings, fundraising, and going on both agency tours! Keep up the great work!

Stay tuned for November's Member of the Month!

## A BIG Thank You!

Thank you to everyone who attended the Lansing Agency Tour and everyone who bought or sold Griffins tickets. Because of your involvement we are able to do great things for the chapter!



### Detroit Agency Tour



If you are interested on attending the Detroit Agency Tour, please sign the sign-up sheet going around before the end of the meeting. During our tour we will be visiting, Blue Cross Blue Shield, the Detroit Lions, and the Fox Theatre!

We will also be going on a tour of Detroit with D: Hive Detroit Tours! **Because of this there are limited spots for this tour, therefore there is a \$10 deposit that you will get back after the tour.** This deposit must be paid to Kelsey by the end of the meeting!

# The PReSS Continued

## The Chapter Meeting Newsletter

### PRWeek Student of the Year Challenge



A cash prize, an internship with PRWeek located in New York City, and a trip to the PRWeek Awards in March 2014 could be yours

**CHALLENGE:** With an eye on Rio 2016, numerous brands will be lining up to sponsor the Olympics in three years, including Flight Airlines (a fictional airline created for the purpose of this assignment). Using your PR skills, create a campaign for Flight that leverages its Olympic sponsorship of Rio 2016 that will appeal to frequent flyers.

**WHY PARTICIPATE?** The competition allows you, the student, to take what you are learning in the classroom and apply it to a real brand.

**PRIZE:** The winner will receive a generous cash prize, a paid internship with PRWeek, and be rewarded with a trip to the annual PRWeek Awards in New York in March 2014. One runner-up will also win a trip to the PRWeek Awards.

**DEADLINE:** December 13, 2013

For more information on the assignment for the PRWeek Student of the Year, click here to view the entry kit. This year, we made it easier for you to send in your final work. Just email us with your entries attached at [PRWeekSOTY@gmail.com](mailto:PRWeekSOTY@gmail.com).

Good luck, and if you have any questions please contact: [Nicole.Marshall@prweek.com](mailto:Nicole.Marshall@prweek.com). Good Luck!

### Internship Opportunity

The **Institute on Political Journalism in Washington, DC** is now accepting applications for the Summer 2014!

Spend a summer in Washington, DC making an investment in your future that will help set you apart after college. The comprehensive program sponsored by The Fund for American Studies includes a guaranteed journalism or communications internship placement, courses for transferable credit, and furnished housing in downtown Washington.

Students can earn up to 9 credits and are guaranteed an internship with a media outlet or communications firm. Apply for the early application deadline of December 9 to receive priority scholarship consideration and a 5% tuition discount.

More information on the visit [www.DCinternships.org/IPJ](http://www.DCinternships.org/IPJ). If you have any questions, contact Audra at [hartgesa@mail.gvsu.edu](mailto:hartgesa@mail.gvsu.edu)

### Volunteers Needed For WMPRSA



Two volunteers are needed for a speed-pitching event hosted by WMPRSA. The event will be on Thursday November 21st at Mlive Hub downtown at 169 Monroe Ave NW. Volunteers will need to be there by 10:30am and stay until about 11:30am. Meals will also be provided for volunteers. You will also be receiving points for volunteering and helping out WMPRSA! For more information contact Jen Gilman, Chapter Administrator for WMPRSA at (616) 821-8238.