

The PReSS

The Chapter Meeting Newsletter

September 24, 2014

Upcoming Events

- **September 26th 9:00am-11:00am**- First agency tours @ ddm & Lambert Edwards (Grand Rapids)
- **September 27th**- Strengths Quest opportunity
 - Required for GrandPR
- **October 10th-14th**- National Conference
- **October 24th**- Grand Rapids agency tours & Griffin's game
- **November 6th, 13th, & 20th**- Polishing School w/ Adrienne & Derek
- **November 14th**- Detroit agency tours
- **November 19th**- Detroit Pistons sports communication panel
 - On your own, see an e-board member if you're interested

PRSSA National Conference



The 2014 PRSSA National Conference has been announced! "Intersections: The Meeting Place of Communications and Culture" will take place October 10-14 in Washington D.C., our nation's capital. Join PRSSA members from around the world at this conference and get ready to learn from a wide variety of sessions. Visit PRSSA.org or ask any e-board member for more information about National Conference.

Professional Polishing School

Don't miss this opportunity to join Adrienne Wallace and Derek DeVries for Professional Polishing Scholl! During these workshops you will learn skills that will help you in your internship or job search! The sessions will take place on November 6, 13, and 20. Cost is \$10 for each separate workshop, or a discounted fee of \$25 for all 3 sessions. Location and registration are TBA.

Join a Committee!

Want to be more involved with PRSSA? Join a committee! Both the fundraising and blogging committees need YOU! You can also earn points by writing blog posts or volunteering! See any e-board member with questions and to sign up.

Dues

Reminder: Both chapter and national dues must be paid by next meeting: October 8th. Chapter dues are \$25 per semester or \$30 for the entire year. National dues are \$80 for the entire year. Please see Olivia to pay dues or to ask questions.

Stay Connected!

Twitter: @GV_PRSSA
Instagram: @gv_prssa
Facebook: Public Relations Student Society of America-GV Chapter
Website: www.gvprssa.com

This Week's Hashtag #imPReSSive

The PReSS Continued

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PRSSA Guest, Lt. Jennifer Cunningham



A special guest, Lt. Jennifer Cunningham, of the United States Navy came to GVSU, September 18, 2014 to speak role in Military Public Affairs. Her stories about her experiences in the Navy were very inspirational. So many things that she talked about were things that I never knew. She talked about the different rankings and duties of those who work in PR field within the Navy. I was really impressed to learn that everything the Navy does requires some sort of public affairs. I believe more than anything, the comment she made about how open the Navy was about information, good or bad, really caught my attention. The idea that when someone says public affairs, they really mean public. I love the field of public relations. Post-graduation this spring I want to, if possible, experience as many fields of PR as possible. I have never been interested in the Navy, but hearing her stories, learning the process and getting just a small glimpse into the life she lives and the work she does gave me another option. PRoud to be an American!

Post by Trinae Dunigan

