

Last meeting of the semester NEXT
Wednesday, December 6th!

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Please bring your unwanted belongings to the next meeting
on **Wednesday, December 6th** to donate to GoodWillGR this holiday season.

Next Meeting

Our NEXT and final meeting of the semester
is **Wednesday, December 6th** in **Niemeyer room 148** at **8:30 PM**. We will be starting a half hour earlier to celebrate the holidays, so wear your ugliest Christmas sweater while we decorate cookies. We will be hosting **Dino Baskovic** for a blogging workshop so bring your laptop or a notebook.

Opportunities

[Bayberry Pointe Apartments Hiring](#)



Important Dates

12/1 - [Chicago Agency Tours](#) - We will be touring **SapientRazorfish** at **11 AM** and **Ogilvy & Mather** at **2 PM**. To sign up, [click here](#).

12/6 - [Goodwill Holiday Haul](#) - We are collecting gently used items to donate to others this holiday season! Please bring your items to donate to our next meeting

Position starts in December working Fridays and Saturdays. The position includes:

- Creating and scheduling Facebook content
- Making basic marketing materials and tactics
- Leasing responsibilities (showing apartments, lease paperwork, entering payments, customer services, etc.)
- Editing the website

And more! They prefer candidates that are sophomore or junior standing or for soon-to-be graduates who plan on staying nearby.

Contact **Victoria Walenga** if interested at walengav@mail.gvsu.edu

General Motors Discover Your Drive NAIAS Student Journalism Experience

This program exposes students to the auto show in Detroit, giving you access to executives, exclusive product reveals, press conferences, and subject matter experts. You will also work with a team of other students to produce news content that you can add to your portfolios.

For additional information or to apply, click [here](#).

For additional information email **Laurel Budrick** at budrickl@mail.gvsu.edu.

on **December 6th**.

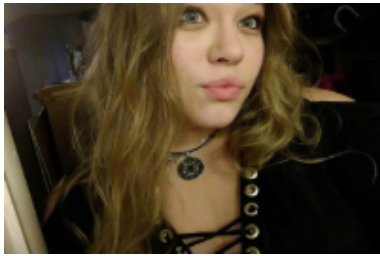
12/6 – T-Shirt Orders – Orders will be placed after our next meeting on **December 6th**. T-shirts will be **\$15 each**.



If you want a t-shirt, [click here](#). T-shirts will be in by our first meeting of the new year.

1/18 – Industry Preview Week: Detroit Auto Show – On **January 18th** we will get to gain access to the auto show before the public, observe the media on site, and promote the show via our own social media channels. If interested, sign up [here](#) on **Monday, January 8th** by **midnight** to secure your spot.

1/26 – New Year, New You, New APR Brand Mixer – Please join the GVSU Advertising and Public Relations program at **8THIRTYFOUR Integrated Communications** on **Friday, January 26th** from **6 PM to 8 PM**. We will be networking with APR alumni and announcing the APR program's rebrand competition. Light food and refreshment(s) will be provided. Look out for more information coming soon!



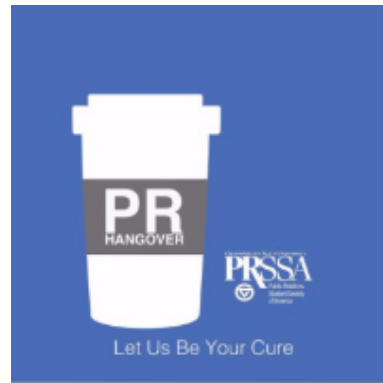
Member of the Month

Hannah Pierson is currently a freshman studying sociology with a minor in public relations and business. She is a part of TRIO, Stage, and has been in two plays on campus through Stage. Hannah currently works at the Central Housing Office on campus. In her spare time she enjoys writing, acting, and reading. Hannah hasn't missed a meeting this semester, way to go Hannah!

Blog for us!

Read our [latest blog post](#), where Lauren Froman gives us Thanksgiving twist on the PR lessons of Thanksgiving dinner!

To write a blog contact **Aaron Robert** at roberta@mail.gvsu.edu to coordinate topics and deadlines. Not only will your blog be edited, but we will give you a shoutout on social media and our website. Future employers may be exposed to it too!



PR Hangover

In our [latest podcast episode](#), our fellow member and social media manager for the chapter, Erin Stehlik, gives us insight in the Challenge for Emerging Leaders conference she recently attended. Erin discusses the importance of going to conferences and what she learned while in attendance.

To propose a future podcast topic, contact **Hunter Burin** because he is always open for ideas. Or you can simply recap our last meeting and share your thoughts about the speaker we hosted! You can contact him by email at burinh@mail.gvsu.edu.

