

The PRes

The Chapter Meeting Newsletter

November 20, 2013

Upcoming Events

- **November 22: Lambert Edwards and Associates GR Tour**
- **November 27-December 1: Thanksgiving Break**
- **December 4: Next Meeting and Holiday Party in Honors College Room 218**
- **January 31: Chicago Agency Tours**

Member of the Month....



Congratulations Lindsay Bonzheim!

Congratulations Lindsay! You are our second Member of the Month! We appreciate all of your hard work and dedication to our Chapter! You were chosen as our Member of the Month because of your hard work fundraising (selling nearly 50 Griffins tickets!!!), having perfect attendance, and attending all of our agency tours! Thanks for all your hard work and dedication!

Reminder: WMPRSA Volunteers:

A BIG Thank You!

Thank you to everyone who attended the Detroit Agency Tour! It was a great turn out and we hope to see some of you in Chicago next semester! Because of your involvement we are able to do great things for the chapter!



PRSSA Apparel

Get your PRSSA gear! We will be ordering GVSU PRSSA t-shirts and water bottles before the end of the semester. Unisex, v-neck t-shirts in Light Blue and Gray are \$10, and water bottles are \$10. Order forms must be turned in, with payment, at or before our December 4 meeting. Contact Audra if you have any questions.

***Note: T-shirts will take about a week to make, and water bottles about two. This means that you will receive them at our first meeting next semester. If someone is graduating, we will deliver or mail your items to you.

Holiday Community Service

At our Holiday Party, December 4, we will have the opportunity to volunteer for Kids Food Basket, a West Michigan nonprofit fighting childhood hunger by providing Sack Suppers. We will have sack decorating and will also be holding a food drive competition. Visit <http://www.kidsfoodbasket.org/about-us/wish-list> to see what items KFB needs. Contact Audra or your Team Captain if you have any questions!

Just a reminder to Navdeep and Stephanie that you will be volunteering during for WMPRSA on November 21st and will not have to be there until 11. If you have any questions feel free to contact Audra.

The PResS Continued

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Lambert Edwards and Associates Agency Tour

We will be touring Lambert, Edwards, & Associate in Grand Rapids on Friday, November 22 from 9:30-11:00 a.m. As you may recall we toured the LE&A office in Lansing, it will be interesting to compare the two practices. We will leave from Grand Valley around 8:50 am on Friday, November 22. Kelsey will be meeting those who need a ride at Java City in Kirkhof no later than 8:50 am and will have directions printed off for all drivers. The dress attire is business casual.

Chicago Agency Tour

The Chicago tours will be January 31 (January 30-Feb 1 if you're making a weekend out of it). It will cost about \$100 for two nights in the hotel per person, split 4 ways (estimate).

Because of the distance, there is a strict limit of 16 members allowed to attend the tour. Just like Detroit, there will be a \$10 deposit for the trip. Bring your money to the first meeting after the holiday break, January 15th. Seniors and Juniors will have first dibs on open spots, then if there are still some open spaces we will open it up to sophomores and freshman.

As of now, we are not certain on who we are visiting, but we can assure you it will be an awesome experience! If you have any questions email Kelsey at manask@mail.gvsu.edu

SeyferthPR Internship Opportunity

SeyferthPR is looking for a internship for the Winter semester. They seek an intern with high energy and an ability to coordinate multiple projects in a fast-paced environment under tight deadlines. Candidates must have solid writing skills, experience with Microsoft Office software and social media tools. Previous writing experience is helpful. They also value proven organizational skills and high attention to detail. Interns must be able to present themselves professionally, handle client communications and confidential issues. Public relations, communications, journalism or marketing seniors or recent graduates are preferred. This is a full-time paid internship. They have opportunities every academic term. The start date for this position will be January 2, 2014.

To apply visit <http://www.seyferthpr.com/careers/>.

GrandPR is Hiring!



GVSU's student-run public relations firm, GrandPR is hiring for the winter semester! We are looking to hire a creative director, an administrative assistant, a media director, and account associates. Visit grandpr.org for more information and the application. Applications are due by midnight tonight! Applications and resumes should be emailed to Audra at hartgesa@mail.gvsu.edu.

EMU Student Development Conference



EMU Student Development Conference: December 6

Eastern Michigan University is hosting its 16th Annual Student Development Conference on Friday, Dec. 6, 2013. The conference will be located at EMU and help students prepare for careers in public relations, journalism, marketing and other communication fields. Registration is \$10 per person before Friday, Nov. 29, and \$15 per person at the door. Registration includes lunch.

Details:

Workshops on resume building, personal branding. Looks to be an all day/ most day event.

Graduating Seniors

All seniors graduating in December, please come and see Jessica Yakima after today's meeting. She has graduation cords for those of you who have reached 150 points within the semester.