

# THE PRESS

GVSU PRSSA Chapter Newsletter

November 19, 2014

## Campus Dining Street Team Opportunity

Contact: Kelsey - [diningmarketing@gvsu.edu](mailto:diningmarketing@gvsu.edu)

Campus Dining at GVSU is currently hiring for their Street Team for the winter semester! Email [diningmarketing@gvsu.edu](mailto:diningmarketing@gvsu.edu) with your resume if you would like to apply. This is a great opportunity for someone that is just starting out in PR!

## GVSU Ford Team

Members of your APR major have entered into a views battle with two other schools to see which school can "go further" with their video production highlighting people that literally "go further." Please help them win by viewing their YouTube video! The link to the video is: <http://youtu.be/kfcXRmKr2f8>. You can also find the link in today's email or on the GVSU PRSSA social media pages.

## Volunteer Opportunity

Contact: Joe DiBenedetto - [jdibenedetto@lambert-edwards.com](mailto:jdibenedetto@lambert-edwards.com)

The JDRF Michigan Great Lakes West Chapter Communications Committee is seeking PR, marketing and advertising professionals/students interested in volunteering to support the non-profit organization's communications efforts in the fight to cure Type 1 Diabetes. Committee members will be asked to support a variety of communications tactics, including: writing and distributing press releases, PSAs and media pitches; developing digital media/social media content; creating and designing ads; etc. Requirements include participating in a monthly conference call meeting (one hour) and assisting with the aforementioned tactics. The Chapter's geographical coverage area ranges from Kalamazoo to Traverse City, so this is an excellent opportunity for students and new professionals to strengthen skills, develop new contacts and network with key voices across West Michigan. If interested, please contact Joe DiBenedetto, Communications Committee Chair, [jdibenedetto@lambert-edwards.com](mailto:jdibenedetto@lambert-edwards.com).

## This Week's Hashtag

# EthicsinPR

## Stay Connected!

Twitter: @GV\_PRSSA  
Instagram: @gv\_prssa  
Facebook: Public Relations Student Society of America-GV Chapter  
Website: [www.gvprssa.com](http://www.gvprssa.com)

Visit our website to see the Mean Girls video that eboard presented at National Conference!

## Calendar

- ◆ **November 20** - PRep School w/ Adrienne & Derek
- ◆ **November 20** - PRep Your Profile
- ◆ **December 3** - PRSSA Meeting/ Holiday Party

Save the date

# PRep School

With Adrienne Wallace of 834 Design and  
Derek DeVries of Lambert Edwards & Associates

NOVEMBER 7:30pm  
6th, 13th UNTIL  
& 20th 9:30pm

\$10 per workshop

or

\$25 for all three

## PRep School

Contact: Lisa - [debonel@mail.gvsu.edu](mailto:debonel@mail.gvsu.edu)

Don't miss this opportunity to join Adrienne Wallace and Derek DeVries for PRep School! During these workshops you will learn skills that will help you in your internship or job search. The last session will take place on November 20. Cost is \$10 for each separate workshop, or a discounted fee of \$25 for all 3 sessions.

## PRep your PProfile

November 13 & 20, 5:00 pm

GV PRSSA will be providing professional headshots on November 13 and 20 from 5:00-7:30 on the DeVos Campus, near Starbucks. Ditch the selfie and stop by! A professional headshot will never be quicker or easier, we even provide the blazers.

\$5 for 2 raw images or \$10 for 2 retouched  
(cash and card accepted)

If you're attending PRep School, show up 15 minutes early to have your photo snapped and ready for class.

## PRep Your Profile Fundraiser

Contact: Lisa - [debonel@mail.gvsu.edu](mailto:debonel@mail.gvsu.edu)

On November 20 we are having the "PRep Your Profile" fundraiser from 5:00-7:30 on the DeVos Campus. There will be a photographer to take professional headshots to use on social media profiles. The prices are \$5/2 raw photos and \$10/2 edited photos. We will provide blazers if you don't have one.