

The PRes

The Chapter Meeting Newsletter

November 6, 2013

Upcoming Events

- **November 8: Detroit Agency Tour**
- **November 18: Twitter Chat**
- **November 20: Next Meeting in Honors College Rm. 218**
- **November 27-December 1: Thanksgiving Break**

Happy Birthday!!!!

November 8: Alexandra Cross
November 11: Jessica Yakima
November 15: Jerika Gomez
November 21: Emma LaMore
November 21: Kristina Schrottenboer
November 23: Elise LaPorte
November 24: Jes Hamlin



Twitter Chat

Join our chapter as we host a Twitter Chat with other Michigan PRSSA chapters on how to ImPRove Yourself! The Twitter Chat will be taking place on November 18th at 8:30pm, so mark it on your calendars! We will be talking about how to make the most of your PRSSA and PR experience next semester and what goals you will be setting for yourself. Don't know what a Twitter Chat is? We will be hosting a short informational session before the chat starts where you will hear the ins and outs of everything Twitter chat related.

Detroit Agency Tour



Lambert Edwards Agency Tour

We will be touring Lambert, Edwards, & Associate in Grand Rapids on Friday, November 22 from 9:30-11:00 a.m. As you may recall we toured the LE&A office in Lansing, it will be interesting to compare the two practices.

We will leave from Grand Valley around 8:50 am on Friday, November 22. Kelsey will be meeting those who need a ride at Java City in Kirkhof no later than 8:50 am. For those of you who can drive please let Kelsey know so we have enough vehicles for everyone, and she will have directions printed off for all drivers.

The dress attire is business casual. If you would like to attend please let Kelsey Manas know via email at manask@mail.gvsu.edu or text no later than next Monday, November 18.

If you have signed up for the tours and have given Kelsey your deposit, an itinerary has been e-mailed to you. Please review it and bring your questions to Wednesday's meeting.

****Please stay after if you are attending the tours. We will be discussing carpooling.**

The PResS Continued

The Chapter Meeting Newsletter

MI Sports Management Conference

Michigan Sports Management Conference:
November 8-9

Held at DeVos Place in Grand Rapids, this two-day professional development conference features speakers and Career and Graduate School fairs. Hear from and network with professionals representing the Detroit Red Wings, Cleveland Cavaliers, Grand Rapids Griffins, and US Olympic Marketing! Full details and registration at www.misportmanagement.com.

Details:

Registration is \$50 for both days, or \$30 for one day. Hosted by the Michigan Sport Management Association.

EMU Student Development Conference



EMU Student Development Conference:
December 6

Eastern Michigan University is hosting its 16th Annual Student Development Conference on Friday, Dec. 6, 2013. The conference will be located at EMU and help students prepare for careers in public relations, journalism, marketing and other communication fields. Registration is \$10 per person before Friday, Nov. 29, and \$15 per person at the door. Registration includes lunch.

Details:

Workshops on resume building, personal branding. Looks to be an all day/ most day event.

Pistons Communication Panel



Pistons Communications Panel and Game:
November 19

GVPRSSA has been invited to a pre-game Sports Communications Panel at the Detroit Pistons on Tuesday, November 19th at 5:45pm. The panel will consist of Pistons communications staff, who will also host a Q&A session. Registration is \$20 and includes a ticket to the Pistons-Knicks game that night. To purchase tickets, visit www.pistons.com/sportscomm using the password scp13. Please let Audra know if you plan on attending so we can coordinate carpooling!

WMPRSA Volunteer Opportunity

WMPRSA Volunteer Event:
November 21, 10:30-11:30 a.m

West Michigan Public Relations Society of America is hosting a speed-pitching event coming up at Mlive downtown. They are requesting two volunteers from GV PRSSA to help with registration and directing people to where they need to go. You will need to be there by 10:30 and stay until at least 11:30. You will get free food and students are welcome to watch Mlive's leadership addressing the group before speed pitching begins. Location is the Mlive Hub downtown at 169 Monroe Ave NW. This is a great opportunity to meet area professionals, network, and learn more about PR. E-mail Kelsey Manas if you are interested in signing up.