

The PRes

The Chapter Meeting Newsletter

October 9, 2013

Upcoming Events

- **October 11: Lansing Agency Tour**
- **October 18: Griffins Game-- Fundraiser/Social**
- **October 23: Next Meeting 9pm in Honors Room 218**
- **October 25-29: National Conference**
- **November 8: Detroit Agency Tour**

Join a Committee

The blogging committee is still looking for members to join! The blogging committee will assist Jess H. in creating content for gvprssa.org. Bloggers will write about their experiences at meetings, agency tours, volunteer opportunities and other PR related items.

Contact Jess H. (hinesje@mail.gvsu.edu) for more information.

Buy Your Griffins Tickets!

The Griffins game is next Friday October 18th at 7pm. In order to sell the rest of the tickets, we have reserved tables in Kirkhof for **October 10th from 5-8pm** and **October 15th from 10am-noon**

Anyone interested in working the tables to earn more points, should contact Leah after tonight's meeting!

Also be sure to invite friends, family, and roommates to join in on the fun!



Reminder:

The **Lansing Agency Tour** is this Friday! This is your LAST opportunity to sign up for the Lansing tour. Anyone going on the tour please stay after tonight's meeting to discuss carpooling. Also if you volunteered for "**Find Within**" tabling with Rane, please stay after the meeting for training.

A BIG Thank You!

Thank you to everyone who attended the Mentor Mixer and the Mercy Health-Saint Mary's Tour. Because of your involvement we are able to do great things for the chapter!

Happy Birthday!!!!

Aug. 11th: Alexianna Mundy

Aug. 15th: Jailyn Glass

Aug. 24th: David Orr

Aug. 28th: Rachel Stuef

Sep. 8th: Valerie Kolesar

Sep. 24th: Kelsey Doornbos

Oct. 16th: Kelsey Manas

Oct. 23rd: Lindsay Papciak

Blue Cross Blue Shield Michigan (BCBSM) Campaign



BlueCross BlueShield

The Blue Cross Blue Shield Michigan (BCBSM) Campaign is an opportunity for Michigan PRSSA members to apply public relations skills learned in the classroom to a real client. The goal of this campaign is to create awareness for men's health in November, aka 'Movember' by implementing a public relations plan. Teams will be expected to communicate the importance of early cancer detection and the importance of building a trusting relationship with a primary care physician.

Teams of 3-4 people have until October 16 to register to take part in the BCBSM. The first place team wins \$500! See Audra for details.

Meet the Executive Board



Audra Hartges is the President of the Grand Valley Chapter of PRSSA for the 2013-2014 school year. She is a senior majoring in advertising and public relations with an emphasis in PR. In the future her goal is to do public relations for a nonprofit organization in the Grand Rapids area. Currently Audra works as a communications writer for GVSU's University Development office and also serves as the Vice President of Operations for Grand PR. One fun fact is that Audra can't whistle. Connect with her on Twitter: @AudraHartges



Jessica Hines is the Vice President of Public Relations. She is entering into her senior year at Grand Valley and she is doubling majoring in health communications and advertising and public relations. Her passion lies within the health field and her goal is to one day work in the communications/public relations department for a hospital or other nonprofit organization. One fun fact is Jessica can say the alphabet backwards in under 5 seconds. Connect with her on Twitter: @JessicaHines3



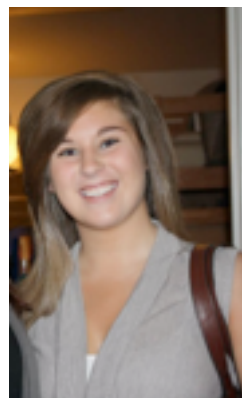
Kelsey Manas is the Vice President of Professional Development. She is currently a junior majoring in advertising and public relations. She has a passion for public affairs and this past summer Kelsey interned with the House Republican Communication office. Her goal after graduation is to work in corporate PR or government. One fun fact about Kelsey is she has been to Disney over 16 times. Connect with her on Twitter: @KA_Manas



Alica Arnold is the Vice President of Programming. She is also currently a senior at Grand Valley majoring in hospitality and tourism management and hopes to eventually work as an event planner in California after graduation. She also hopes our chapter keeps growing and is looking forward to forming a sense of community centered on a common love for PR! One fun fact about Alica is that she spent a year working for Mickey Mouse. Connect with her on Twitter: @alica_arnold



Leah Mitchell is the Vice President of Chapter Development. She will be a junior this year at Grand Valley. She is double majoring in health communication and advertising and public relations; with an emphasis in public relations. She is very passionate about health and wellness, as well as working with people on how to better their lives. One fun fact is that Leah originates for the proud state of OHIO! Connect with her on Twitter: @LeahCMitchell



Jessica Yakima is the Vice President of Member Services. She is a senior at Grand Valley and is majoring in advertising and public relations with an emphasis in both fields. Her ideal job would be to work at a public relations firm as an event coordinator since planning events is one of her favorite parts about public relations. Currently Jessica works as a marketing intern at Organik Consulting. One fun fact about Jessica is that she hates the taste of vegetables and refuses to eat any of them. Connect with her on Twitter: @JessicaYakima



Morgan Yingst is the CEO of GrandPR. This will be Morgan's fourth and final year at Grand Valley State University. Morgan is also majoring in advertising and public relations and has been involved with GV PRSSA since her sophomore year. After graduation, she hopes to find a job at a public relations firm in order to gain more knowledge and experience of different areas of the field before potentially moving into a corporate public relations position. One fun fact about Morgan is that she has kissed the Blarney Stone in Ireland. Connect with her on Twitter: @morganyingst