

The PRes

The Chapter Meeting Newsletter

September 10, 2014

Upcoming Events

- **September 18th 6:30pm-7:30pm-** Guest speaker Jennifer Cunningham (U.S. Navy) Kirkhof room 2270
 - Twitter chat to follow
 - Room TBA
- **September 20th 6:30am-1pm-**Warrior Dash volunteering/fundraiser
- **September 26th 9:00am-11:00am-** First agency tours @ ddm & Lambert Edwards (Grand Rapids)
- **September 27th-** Strengths Quest opportunity
 - Required for GrandPR
- **October 10th-14th-** National Conference

Meet Your 2014-2015 Executive Board!



Kelsey Manas, President

Kelsey Manas is an Advertising and Public Relations major, graduating in April 2015. She has previously served as the VP of Professional Development for PRSSA and will serve as President for the 2014-15 school year. She chose public relations after serving two years on her high school's newspaper. Kelsey found her love for writing and communication here, but knew she didn't want to pursue Journalism. With the help of her newspaper advisor she declared the major early in her freshman year.



Daltyn Little, GrandPR CEO

Daltyn's major is Advertising and Public Relations with an emphasis in Public Relations and Hospitality. She started off as a freshman at Ball State University with a major in Architecture and Urban Planning...which lasted about two weeks. Daltyn withdrew, came home, and decided to start from square one. She wrote papers, took personality and strengths tests, held informative interviews, did job shadows, spent hours in meetings with advisors, and eventually, landed on PR.



Brooke Femat, VP of Programming

PRSSA National Conference



The 2014 PRSSA National Conference has been announced! "Intersections: The Meeting Place of Communications and Culture" will take place October 10-14 in Washington D.C., our nation's capital. Join PRSSA members from around the world at this conference and get ready to learn from a wide variety of sessions. Visit PRSSA.org or ask any e-board member for more information about National Conference.

Join a Committee!

Want to be more involved with PRSSA? Join a committee! Both the fundraising and blogging committees need YOU! See any e-board member with questions and to sign up.

The PResS Continued

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Olivia Mashak, VP of Financial Services

Olivia is a senior and is an Advertising/Public Relations major, Business and Hospitality minors. She chose to major in public relations because she loved the idea of writing in a professional setting. Olivia also loved the versatility of a public relations degree. After graduation she hopes to move to the Pacific Northwest and work in internal communications, and/or go to law school.



Joan Giffels, VP of Public Relations

Joan Giffels is a senior and is majoring in Advertising and Public Relations. She chose PR because Samantha Jones on Sex and the City made it look like an absolutely fabulous way of making a living. As she studied the industry more closely in her courses at Grand Valley and learned what she should actually expect to do day-to-day as a PR Practitioner, she surprisingly fell deeper in love with the job. She hopes to work in an in-house PR department in the future.



Lisa DeBone, Vice President of Chapter Development

Lisa is beginning her fourth year at Grand Valley and plans to graduate in the spring with a degree in Advertising and PR, emphasizing in PR.



Alaina Korreck, VP of Professional Development

Alaina entered college as a business major, but it only took her two weeks of business calculus to find out that it was not for her. Her roommate freshman year was a communications major, and while she came back from class tasked with watching "The Office" to learn about organizational communication and she was spending all her waking hours in the calculus tutoring lab -- she decided to give communications a try. Alaina fell in love with PR and quickly learned that she was much more suited for this discipline over traditional business.



Jerika Gomez, VP of Member Services

Jerika Gomez is an Advertising and Public Relations major with a minor in Hospitality and Tourism Management. She originally wanted to be a music major, but changed her mind a year before college. She decided to go into PR because she loves writing, and hopes to work for a music venue or PR firm in the future.