

The PRes

The Chapter Meeting Newsletter

March 26, 2014

Upcoming Events

- **March 28th: Clark Communications Agency Tour**
- **March 28th: GrandPR applications are due**
- **March 29th: Volunteer Opportunity for Habitat for Humanity**

GrandPR is Hiring and has a Volunteer Opportunity Available to Members!



Applications to be on next year's GrandPR staff are due this Friday: March 28. More information and applications can be found at GrandPR.org. Contact Daltyn Little with any questions: daltynlittle@gmail.com.

There are still a few spots open to join GrandPR this Saturday, March 29 to volunteer for Habitat for Humanity. This is a great opportunity to give back to the community and earn points for PRSSA. Contact Christi Burmeister at burmeich@mail.gvsu.edu to reserve your spot.

Clark Communications Tour



Clark Communications tour is this Friday from 9-10:45. If you have signed up for the tour, watch your e-mail for a detailed set of directions.

PRSSA National Conference



The 2014 PRSSA National Conference has been announced! "Intersections: The Meeting Place of Communications and Culture" will take place October 10-14 in Washington D.C., our nation's capital. Join PRSSA members from around the world at this conference and get ready to learn from a wide variety of sessions. Visit PRSSA.org or ask any e-board member for more information about National Conference.

Now is a great time to start saving for the trip, especially since it comes up fast!

Member of the Month....



Congratulations Caitlin Rose!

Congratulations Caitlin! You are our fifth Member of the Month! We appreciate all of your hard work and dedication to our Chapter! You were chosen as our Member of the Month because of your hard work fundraising, having perfect attendance, and attending agency tours! Thanks again for all your hard work! Stay tuned for April's Member of the Month!

Remember, all the member with the highest overall points will be winning a big prize at our end of the year party! The remaining Members of the Month will be put in a drawing to possibly win a second place prize!

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Looking for a Internship?

This entire page has internship opportunities listed for you!

University Communications is seeking a student-writer intern for next year. University Communications is a unit of the University Relations Division. They provide a variety of services and products to tell the Grand Valley story to audiences within the university and those reached through the mass media.

Students who wish to apply should be a junior/senior and preferably a writing, journalism or Ad/PR major. Internship can be for class credit or pay (generally 8-10 hours per week). Students will write for university publications both internal and external and provide event support. Strong writing skills are required. Knowledge in web-content management and social media is a plus. Students who are interested in applying should contact Michele Coffill at coffillm@gvsu.edu.



weber
shandwick
engaging, always.

Weber Shandwick's Detroit office, has public relations and digital media internships open to graduating seniors. The internships have the potential to become full-time positions at the end of their internship. Stephanie Rice, a former GVSU PRSSA president, is in charge of Weber Shandwick's intern hiring. See Audra for more details!



Tourbillon Alliance Partners are looking for a social media intern. This is a virtual internship! Interns will work from home or any location that has an Internet connection. This allows for great flexibility with any schedule. This internship can start immediately! They are looking for 10 hours a week for 15 weeks, however, we are flexible and work with interns all year long. Internship is unpaid but the experience and opportunity is priceless (see benefits). Candidate may receive school credit upon request.

To apply, send your resume to tdang@tourbillonalliance.com

The communications department of National Heritage Academies (NHA) is seeking an intern for the 2014 summer. The internship will provide students with the ability to closely work with a seasoned public relations and communications team, crafting messages for 76 charter schools around the country. Students will have a hands-on experience working on a variety of projects. Students must be able to commit a minimum of 15 hours a week.



To apply, send a cover letter, resume, and writing samples to Katie Baker, kbaker@nhaschools.com by Monday, March 31, 2014.



Zondervan is looking for a marketing intern! Candidates must be enrolled in an internship course to earn credit towards. A \$250 stipend will be paid at the end of the internship.

Essential Responsibilities: The marketing intern will be responsible for assisting all Zonderkidz and Trade Books marketing efforts.

The intern will:

- Help to implement promotional campaigns
- Assist with advertising and creative scheduling
- Proof marketing collateral pieces including press releases, ads, and other copy
- Coordinate printing and distribution of marketing materials
- Approve comments for various websites
- Collect Images from Image Database
- Create and edit PowerPoint presentations
- Research marketing and social media opportunities online
- Assist in mailings
- Some clerical work (e.g. photocopying, filing, email, note taking, data entry and scheduling)

Interested candidates should send resume to Susan Wojton @ susan.wojton@zondervan.com. Please reference name of internship and number of hours available to work each week.