

# THE PRESS

GVSU PRSSA Chapter Newsletter

March 11, 2015

## GR Agency Tour: Mercy Health

Contact: Alaina - [korrecka@mail.gvsu.edu](mailto:korrecka@mail.gvsu.edu)

The next agency tour will be on March 27 at 11 am. Sign up with Alaina if you would like to attend!

## Mentor Mixer

Contact: Kelsey - [manask@mail.gvsu.edu](mailto:manask@mail.gvsu.edu)

Please save the date for the 2015 Mentor Mixer. It will take place on Thursday, March 19 at 6 pm in the Seidman College of Business. Preregistration is not required but is preferred, see the Facebook event for the link to register.

## Goodwill Drive

Contact: Lisa - [debonel@mail.gvsu.edu](mailto:debonel@mail.gvsu.edu)

We will be having a Goodwill Fundraiser on March 25, so instead of taking your used items to Goodwill, save them and we will take them for you (and raise money for our chapter!).

## Superior Awards

Contact: Daltyn - [daltynlittle@gmail.com](mailto:daltynlittle@gmail.com)

Please save the date for the 2015 Superior Awards. It will take place on April 14 from 6-8 pm . Location is TBA!

## This Week's Hashtag

**#PReady**

## Stay Connected!

Twitter: @GV\_PRSSA  
Instagram: @gv\_prssa  
Facebook: Public Relations  
Student Society of America-  
GV Chapter  
Website: [www.gvprssa.com](http://www.gvprssa.com)

### Calendar

- ◆ **March 19** - Mentor Mixer 6 pm
- ◆ **March 20** - Student to Professional Conference
- ◆ **March 27** - Mercy Health Agency Tour 1 am
- ◆ **March 27** - Guest Speaker Erik Greene
- ◆ **April 8** - Dairy Queen Fundraiser 4-8 pm
- ◆ **April 10** - Detroit Agency Tour
- ◆ **April 14** - Superior Awards 6-8 pm

## GrandPR Guest Speaker

Contact: Daltyn - [daltynlittle@gmail.com](mailto:daltynlittle@gmail.com)

Please save the date for guest speaker Erik Greene, who will be talking about Adwords & SEO on Friday, March 27. Time and location are TBA.

## Griffins Digital Classes

Contact: Kelsey - [manask@mail.gvsu.edu](mailto:manask@mail.gvsu.edu)

We have been invited for an awesome opportunity to learn about careers in social media marketing, video production, graphic design, communications and public relations by the Griffins' communications department. Tickets are \$15 for lower Faceoff (reg. \$23) or Upper Level for \$12 (reg. \$19), which includes admission to both the game and the seminar. There is one more date available: April 8 from 5-6 pm.

## Detroit Agency Tour

Contact: Alaina - [korrecka@mail.gvsu.edu](mailto:korrecka@mail.gvsu.edu)

The Detroit agency tours will be on April 10 at 9:30 am. We will be visiting Chevy, and the rest of the locations are TBA. Sign up with Alaina if you would like to attend!

## Dairy Queen Fundraiser

Contact: Lisa - [debonel@mail.gvsu.edu](mailto:debonel@mail.gvsu.edu)

Mark your calendars for our Dairy Queen Fundraiser on April 8 from 4-8pm. Flyers will be required for our chapter to receive money. Stay tuned for information regarding flyers.