

The PRes

The Chapter Meeting Newsletter

February 12, 2014

Upcoming Events

- February 20th: Last day to submit work for the Superior Awards
- February 20th: How To Get Hired Event
- February 21st: E-Board Applications Due
- February 21st: SeyferthPR Agency Tour
- February 26th: Superior Awards
- February 26th: Panera Bread Social/Fundraiser
- March 13-16: PRSSA National Assembly in Charleston, North Carolina

Happy Birthday!!!!

February 6th: Christi Burmeister
February 8th: Morgan Yingst
February 12th: Daltyn Little

Interested on Being on E-Board Next Year?

It's that time of year when we have to start thinking about next year's PRSSA E-Board. If you are at all interested in leading our Chapter next year, **please attend our informational meeting tonight**, as soon as our general meeting is over at 10pm. During this brief meeting, each current board member will explain their role on E-Board so you can better determine if this is something you would like to do.

We are looking for current members that will help our Chapter thrive and grow next year! **Applications are now open and are due, no later than February 21st at midnight!** Any member can apply no matter what their grade standing is, but this position is full year so please only apply if you will be a GVSU student for the entire school year.

Panera Bread Social/ Fundraiser



On February 26th, we will be having our first PRSSA social of the year. From 5-8pm at the Panera Bread in Standale, before our PRSSA meeting, we will be having a social for all of our members to come and socialize and eat some yummy food. This social will also double as a fundraiser, with 10% of all sales going directly to our chapter! Come and join in on the fun by helping us raise some money for our Chapter!

2014 Superior Awards

The Superior Awards will be held February 26th, 6-9pm inside the multi-purpose room in the Mary Idema Pew Library. This is a contest designed for Advertising and Public Relations students--named for Lake Superior Hall. This is a way to reward students for their superior talents and to recognize the top class project in each of the following CAP classes: 310, 320, 315, 321, 413, and 423. Work will be judged by faculty and area alumni. There will be prize money from area Ad/PR firms and companies. Winners will be displayed on first floor LSH and all students will be able to view the work and mingle with professionals from WMPRSA, West Michigan AAF and alumni at a reception. To apply, submit your best work by February 20th, to the SOC office in Lake Superior! **\$100 Meijer gift cards and cash will be given away to winning students.**

The PReSS Continued

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SeyferthPR Agency Tour



We will be touring Seyferth PR on Friday, February 21 at 9 am. Members will be able to sign up at our Wednesday, February 12 meeting. Spots are limited, so please be considerate and completely positive when signing up.

Clark Communications Agency Tour



We will be touring Clark Communications on Friday, March 28. We will discuss this as it gets closer but just a heads up to those who may have to take off work/class.

Graduating Seniors

Seniors graduating in April, PRSSA has resources for you! Visit prssa.org to find information on resumes, job hunting, and more. Also, start thinking about joining West Michigan PRSA, our local professional chapter. See Audra for details.

Also, remember that if you would like PRSSA graduation cords, you must reach at least **250 points if you have been a member the entire year, or 150 points if you were only a member for one semester!!**

Regional Conferences

Want to attend a national PRSSA event? There are two regional conferences in our area to choose from! If you are at all interested in attending either of these events, please see Audra after tonight's meeting.

The Loop: A 360 Approach to Public Relations in Chicago- Columbia College Chicago, March 7-8.

InsPIration: Looking Ahead to the Future of Public Relations- Ohio State University, April 12

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Website: gvprssa.com

How To Get Hired Event

WMPRSA is hosting a "How To Get Hired" event on Thursday, February 20th from 11:30am-1pm. The event will be hosted in the Eve Lounge at The B.O.B, 20 Monroe NW Grand Rapids, MI 49503. Find out from the people who do the hiring how to land a job in the toughest job market in decades. Their expert panel has decades of experience in recruiting and hiring that you'll be able to tap into at this program.

If you are interested in attending, please RSVP by February 18th (ask Kelsey Manas for details on how RSVP). For students the event is will be \$20.



Each year, leaders from PRSSA chapters around the country gather at National Assembly to elect national PRSSA officials and learn from each other. This year's Assembly is March 13-16 in Charleston, S.C. One member of our chapter will be chosen as a delegate, and have his or her registration and hotel paid for by PRSSA. If you want to take on the responsibility of representing our chapter as a delegate at National Assembly, see Audra after the meeting.