

The PResS

The Chapter Meeting Newsletter

January 29, 2014

Upcoming Events

- **January 31st: Chicago Agency Tour**
- **February 7-8th: Regional Conference at MSU**
- **February 11: Headshot Fundraiser**
- **February 12: Next Meeting Kirkhof room 2122**
- **February 26th: Superior Awards**
- **February 26th: Panera Bread Social/Fundraiser**
- **March 13-16: PRSSA National Assembly in Charleston, North Carolina**

2014 Superior Awards

The Superior Awards will be held February 26th, 6-9pm inside the multi-purpose room in the Mary Idema Pew Library. This is a contest designed for Advertising and Public Relations students--named for Lake Superior Hall. This is a way to reward students for their superior talents and to recognize the top class project in each of the following CAP classes: 310, 320, 315, 321, 413, and 423. Work will be judged by faculty and area alumni. There will be prize money from area Ad/PR firms and companies. Winners will be displayed on first floor LSH and all students will be able to view the work and mingle with professionals from WMPRSA, West Michigan AAF and alumni at a reception.

Headshot Fundraiser

Mark your calendars! Tuesday, February 11 from 12-5 downtown in the Seidman building and Wednesday, February 12 from 10-2 in the Kirkhof Center, we will be hosting our first ever headshot fundraiser. This will be a great opportunity for everyone, PRSSA members as well as other GV students, to get a professional headshot done for \$5. These photos can be used for business cards, personal websites, and even professional social media sites such as LinkedIn! We want this fundraiser to be a huge success so please, tell your friends, roommates, and classmates! More details to come.

Member of the Month....



Congratulations Daltyn Little!

Congratulations Daltyn! You are our third Member of the Month! We appreciate all of your hard work and dedication to our Chapter! You were chosen as our Member of the Month because of your hard work fundraising, having perfect attendance, and attending agency tours! Thanks again for all your hard work!

Panera Bread Social/Fundaraiser



On February 26th, we will be having our first PRSSA social of the year. From 5-8pm at the Panera Bread in Standale, before our PRSSA meeting, we will be having a social for all of our members to come and socialize and eat some yummy food. This social will also double as a fundraiser, with 10% of all sales going directly to our chapter!

Come and join in on the fun by helping us raise some money for our Chapter!

The PReSS Continued

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Reminder: PRSSA Apparel

Just a reminder, some of you have not yet picked up your PRSSA apparel so please do so tonight after the meeting. We also have some extra tumbler waterbottles for anyone interested. These can be bought at tonight's meeting for \$10.

Chicago Agency Tour 1/31/14



Keep up with our tours and receive updates by following our social media while we're in Chicago this weekend. If all Chi participants could stick around after the meeting that would be great.

Clark Communications Agency Tour



We will be touring Clark Communications on Friday, March 28. We will discuss this as it gets closer but just a heads up to those who may have to take off work/class.

SeyferthPR Agency Tour



We will be touring Seyferth PR on Friday, February 21 at 9 am. Members will be able to sign up at our Wednesday, February 12 meeting. Spots are limited, so please be considerate and completely positive when signing up.

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Website: gvprssa.com

Regional Conference at Michigan State University

Michigan State University's PRSSA chapter is hosting the 2014 Regional Conference, Electing Excellence: Public Relations in Government and Politics on February 7th-8th. The conference will feature networking, breakout sessions with professionals, and much more. See Audra for more details and to learn how to register.



PRSSA 2014 National Assembly
Charleston, South Carolina | March 13-16

Each year, leaders from PRSSA chapters around the country gather at National Assembly to elect national PRSSA officials and learn from each other. This year's Assembly is March 13-16 in Charleston, S.C. One member of our chapter will be chosen as a delegate, and have his or her registration and hotel paid for by PRSSA. If you want to take on the responsibility of representing our chapter as a delegate at National Assembly, see Audra after the meeting.